



**Cover·More**

**YOUR FLIGHT KLUB.**

**YOUR RULES.**

**Rule number one of Flight Klub may be you don't talk about Flight Klub.**

**But that doesn't mean you can't **FILM** it.**

**Pack some punch by making a short 30 second to 1-minute video to show us:**

**How Cover-More looks out for your customers**

**How Cover-More is bringing sexy back**

**How Cover-More keeps your customers travelling.**

Work alone or work as a team and get creative. Think about a rap, a skit, live footage or animation. Entertain us and make us laugh with a video worthy of a Global audience!

Don't forget to check out, how to film your video on the next page and read the terms and conditions.

Upload your entries on your favourite file sharing platform (dropbox, hightail, wetransfer) and send to us at [incentive@covermore.com.au](mailto:incentive@covermore.com.au)

**WIN  
\$1000**



**The video that packs the most punch wins \$1,000 and a variety of the best videos will be shown on the big screen at Global.**

**FLIGHT CENTRE**  
TRAVEL GROUP™

**Cover·More**  
TRAVEL INSURANCE

*keep travelling*

Open to Australian, New Zealand, India, USA and UK Flight Centre Travel Group consultants (subject to eligibility requirements). Eligible entrants have the chance of winning a AUD\$1000 voucher (or equivalent in your country) to a retailer in the country of the participant. Consultants may enter as an individual or team (noting that teams must all reside in the same country) by creating and submitting an original 30 second to 1-minute video. The most entertaining and creative video as judged by Flight Centre Travel Group officials will be deemed the winner. Only one prize will be awarded and team entries will be responsible for sharing the prize between them. The Promoter's decision is final. The Promoter is Cover-More Insurance Services Pty Ltd (ABN 95 003 114 145) of Level 2, 60 Miller Street, North Sydney NSW 2060 Australia.

# Cover•More GLOBAL GATHERING VIDEO

## HOW TO GUIDE

### HOW TO SET UP FOR YOUR SHOOT

Shoot a current model smart phone - 1,334 x 750 pixels (326 ppi). If you have access to a good quality video camera or SLR, even better. Essentially this means shoot at the highest resolution you possibly can.

**Only shoot in 16:9 aspect ratio (not 4:3)**



16:9



4:3

**Shoot landscape (not portrait)**

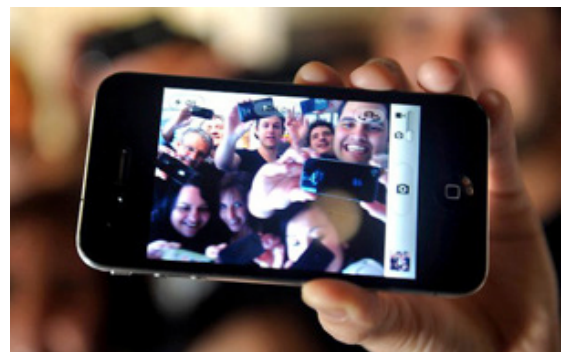


### AUDIO

Make sure you're in a quiet environment, no street sounds or office chatter. Use an external microphone if you have one and don't be too far from the camera.

### TIPS

- Keep your hands steady or better still, use a tripod if you can. Otherwise, grab a colleague to help.
- CU: (close ups) Shoot CU's (smiling faces, laughing, fun shots)
- WS: (wide shots) Shoot group action. Try to keep the shot tight, your group needs to be close to each other. Having fun, clapping, swirling around in chairs, synchronised kick etc.
- MS: (mid shot) is a camera angle from a medium distance.
- LS: (long shot) Shoot from a distance and get all your favourite colleagues in the frame.



### PROPS

Use props. Flags, brand names, Cover-More and Flight Centre logos.

### DEADLINE

Deadline for content delivery is **AEST 23:59 30/04/2018**

Please send your entries to:  
**[incentive@covermore.com.au](mailto:incentive@covermore.com.au)** using  
your favourite files sharing platform